

Client: PowerForce Sales Training, Inc.

Project: Ezine Ad

Objective: Lead Generation

copy excerpt

Free - 3 (field-tested) Strategies for Getting Sales Appointments with VPs

Surveys by Selling Power Magazine show that managers struggle with successfully training sales teams to set appointments with VPs. Selling high priced products or services requires approval of the busy VP level. Otherwise, you won't make the sale.

Now you can download "3 Strategies for Getting Sales Appointments with VPs". This 9-page white paper contains 3 field-tested strategies for setting more VP appointments used by such all-star sales teams as IBM and NCR making your sales goals more easily attainable. The white paper includes two model emails to use in reaching VPs so you get immediate results!

Click here to download your copy and increase your team's VP appointments today.

This copy was written during the B2B Companion Series with Steve Slaunwhite, a professional development program.

PowerForce Sales Training is a fictitious firm that teaches sales professionals how to reach, engage and sell high-level executives at the VP and CEO levels.

Margot Howard
portfolio

*"Well done."
- Steve Slaunwhite
Author
The Everything Guide
to Writing Copy*